



REGIONE  
PUGLIA



 **INVEST  
IN PUGLIA**  
the smart region

CANNES  
YACHTING  
FESTIVAL


CANNES  
VIEUX PORT & PORT CANTO  
FRANCE  
9 - 14 SEPTEMBER 2025

**MEET THE COMPANIES  
FROM PUGLIA, ITALY**

Cannes Yachting Festival 2025  
*Hall R07*



## PUGLIA: THE SMART REGION FOR INVESTMENTS



Puglia is an emerging region in the southeast of Italy, steeped in history but as innovative as the Silicon Valley, where the endless beauty of the sea and rural landscapes have turned it into a top tourist destination and where the high quality of life represents an asset for local businesses.

It is an authentic and modern, forward-looking region, which offers many advantages to potential investors and represents the ideal location for smart companies looking to strengthen their presence in Europe, at the heart of the Mediterranean.

The region has built a strong reputation on the international panorama as a hub for innovation thanks to the ongoing activities of the far-reaching R&I ecosystem which brings together more than 415 private and public entities, including local universities, business and technology clusters, laboratory networks and start-ups.

Recognised as one of the most dynamic regions in the south of Italy, with over 330,000 active businesses registered in 2024 (Source: InfoCamere – Mov-Imprese) and an ever-increasing international standing, the region's attractiveness as a business location has become more and more tangible over recent years, boosted by regional incentives for business investment projects, aimed at supporting innovative start-ups and SMEs, as well as MNEs, looking to expand operations in Europe.

The Puglia regional government stands out for its commitment to investment in research and innovation and is focused mainly on smart technologies and providing a significant boost both to hi-tech and traditional sectors, encouraging investments in sustainable manufacturing and promoting fashion and furniture design "Made in Puglia", intent on bringing a new vision of the future of living to the world.

The regional government also actively supports international business development and promotes the regional blue economy sector and leisure boating industry on major international markets.

The strategic position of the region, at the heart of the Mediterranean between the Adriatic Sea and the Ionian Sea, with 3 major seaports (Bari, Brindisi and Taranto) and 6 smaller seaports (Manfredonia, Barletta, Molfetta, Monopoli, Otranto and Gallipoli), has helped foster the continuous development of the blue economy sector.

# THE LEISURE BOAT SECTOR IN PUGLIA

Indeed, the combination of these assets, the beauty of the sea, a year-round mild climate and a great many ports, marinas, natural harbours and landing stages, together with a modern and dynamic industrial base, has turned Puglia into the perfect place for the leisure boating industry to flourish.

The nautical sector in Puglia is a significant contributor to the region’s economy, encompassing a wide range of activities from boat design and construction to maintenance and tourism. Companies in this sector cover the entire production cycle, including design, construction, component manufacturing, assembly, and outfitting. This integration of traditional craftsmanship with modern technologies has positioned Puglia as a hub for both innovation and tradition in the nautical industry.

The sector is characterized by a diverse range of specializations, including boat building, maintenance and repair services, and nautical tourism. Additionally, there is a strong presence of manufacturing and subcontracting activities, as well as commerce related to nautical products and services.

The region’s strategic location, with its extensive coastline and well-developed ports, has facilitated the growth of the nautical sector. This has led to the establishment of numerous marinas and shipyards, which support both the local economy and the broader maritime industry.

Overall, the nautical sector in Puglia is a dynamic and integral part of the region’s economic landscape, offering a wide array of services and products that cater to both domestic and international markets.

MAIN INDUSTRY SPECIALISATIONS	
<ul style="list-style-type: none"> <li>Design and construction of cabin, semi-cabin and open boats</li> </ul>	<ul style="list-style-type: none"> <li>Interior fittings and furnishings, performance sails</li> </ul>
<ul style="list-style-type: none"> <li>Structural modifications on small military boats and leisure or performance boats of all sizes</li> </ul>	<ul style="list-style-type: none"> <li>Air conditioning systems, maintenance, repair and support services</li> </ul>
<ul style="list-style-type: none"> <li>Design and construction of leisure and fishing boats</li> </ul>	<ul style="list-style-type: none"> <li>Boat stands, boat trailers and accessories</li> </ul>
<ul style="list-style-type: none"> <li>Electronic components systems, control panels and consoles, engines</li> </ul>	<ul style="list-style-type: none"> <li>Brokerage &amp; charter services and various services</li> </ul>
	<ul style="list-style-type: none"> <li>Marinas and marinas</li> </ul>

THE SECTOR IN PUGLIA	
<b>Companies</b>	253*
<b>Employees</b>	U1,470*
<b>Export</b>	2024: 4.55 million € **
<b>Major export destinations</b>	2024: Liberia, Australia, United States, United Arab Emirates**

\* Source: Bari Chamber of commerce, 2022

\*\* Coeweb, Istat 2024





**LIST OF APULIAN  
COMPANIES  
EXHIBITING @**

CANNES - VIEUX PORT  
& PORT CANTO  
9-14/09/2025

HALL R07

- ALBERANI PARKETTI
- DRAGONETTI YACHT LINE
- GRAFFITI FOR SMARTI CITY
- NUOVA METALMECCANICA SRL
- RICERCA PERDITE BRANDI DI BRANDI FABRIZIO
- ROMAGNO MARMI SRL
- SIDERMARINE SRL
- THERMOWELL DI P.I. RENATO NAPOLI
- TR INOX SRL



## ALBERANI PARKETTI

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[www.alberaniparketti.it](http://www.alberaniparketti.it)



### CONTACT PERSON

Giovanni Pagliara  
C.E.O.

Giovanni Pagliara | LinkedIn

### COMPANY PROFILE

Alberani Parketti is synonymous with excellence in the world of wood flooring. Founded in the 1990s, our company combines Italian craftsmanship and an innovative approach to offer high-end, customizable flooring made from Mediterranean wood species such as Italian Walnut, Canaletto Walnut, Olive, and Teak.

At Batimat 2024, we are excited to present our latest innovation: a hybrid floor that combines the natural beauty of wood with the strength of ceramic. This new solution, featuring a real wood surface and ceramic backing, strikes the perfect balance between aesthetics and functionality, offering superior durability, ideal for both indoor and outdoor use.

Our offer stands out for its attention to detail and 100% Made in Italy design, crafted at our factory in Nociglia (LE), Puglia. We work exclusively with certified, carefully selected materials, creating bespoke solutions tailored to the high-end market, while always maintaining a strong commitment to sustainability.



Alberani Parketti's hybrid flooring is the perfect choice for those seeking an elegant, innovative, and long-lasting product. Discover more about our world and our offerings by contacting the Alberani Parketti team.



### Main products and services offered

- Wood flooring;
- Wood flooring +Ceramic;
- Decking;
- Decking +Ceramic.

### OPPORTUNITIES FOR COLLABORATION

#### Proposed:

Technical training, samples suite case, visit plat production, start-up training.

#### Requested:

Distributor; Reseller; Importer.



## DRAGONETTI YACHT LINE

Via Galileo Galilei, 14  
76125 Trani (BT) - Italy

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info@dragonetti.it

www.dragonetti.it



### CONTACT PERSON

Vincenzo Dragonetti  
CEO

Vincenzo Dragonetti | LinkedIn

### COMPANY PROFILE

The Dragonetti family has been present in the textile sector for three generations, producing linen for large hotels, fine restaurants and caterings.

Our passion for sailing has broadened our horizons by creating linens for prestigious yachts: in fact one of the first supplies was for the Cristina O', Aristotle Onassis' yacht, then, among the others Mangusta, Ferretti, Pershing, SanLorenzo, Azimut.

We carefully set up the beds in your cabins with linen, satin or other very refined cotton sheets; for your bathrooms, we offer soft and welcoming cotton or very soft bamboo made sponges in a wide range of colors. Our mission is to personalize your yacht with the same

care of the tailor who tailor-made your suits.

### Main products and services offered

Our company handles all the necessary furnishings for the cabins, bathrooms, and dining areas of a large yacht. We offer a highly specialized service to our buyers, recommending the right items to make their stay on board more comfortable and elegant. Our cotton, linen, hemp,



silk, and terrycloth fabrics comply with the "OEKOTEX" STANDARD 100 and AL GOTS standards, ensuring maximum respect for nature and offering customers the confidence of products that comply with European green directives. Starting with the thread, we design the creation of each individual piece; together, we select the fiber best suited to the owner's needs, the colors, and then we move on to the packaging. The final step is customization, with the name of the boat or decorative elements that can enhance the overall feel. Each piece is hand-cut by skilled hands and then machine-sewn and/or embroidered—a true "tailor-made in Italy." A wide selection of duvets, quilted bed covers, duvets, decorative cushions, and everything else you need to make every space

on your yacht unique and precious. For the bathroom, we only use 600 g/m<sup>2</sup> sponges, colors that are chlorine-resistant, and resistant to UVA and salt water. Ours is a company that has been passed down from father to son, a family business. Our goal is to satisfy the most specific needs and requests of discerning owners who pay attention to detail.

This is our mission!





## GRAFFITI FOR SMART CITY

Salandra Scalo, 75017  
Italy

+ 39 392 252 0021  
info@graffiti4smartcity.it

[www.graffiti4smartcity.it](http://www.graffiti4smartcity.it)



### CONTACT PERSON

Salvatore Pepe  
*Founder*

Salvatore Pepe | [Linkedin](#)

### COMPANY PROFILE

Graffiti for Smart City was born from the intersection of urban art, technology, and social innovation. Our goal is to transform public spaces into narrative surfaces, capable of inspiring, informing, and connecting citizens, institutions, and local communities.

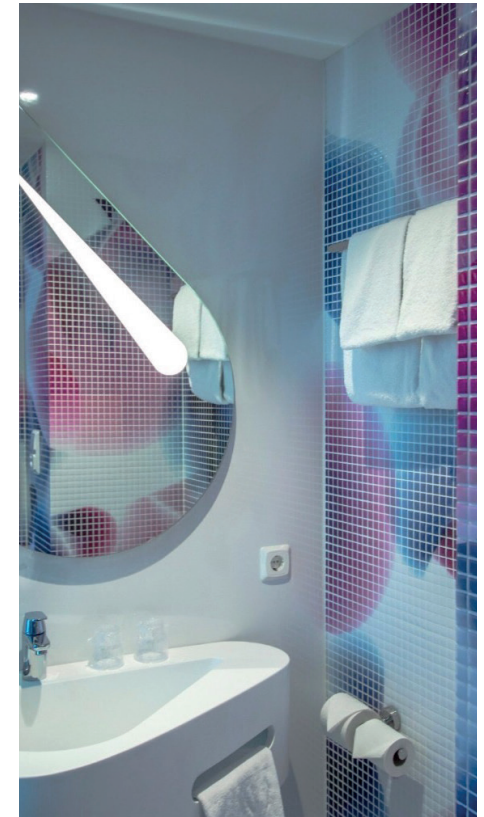
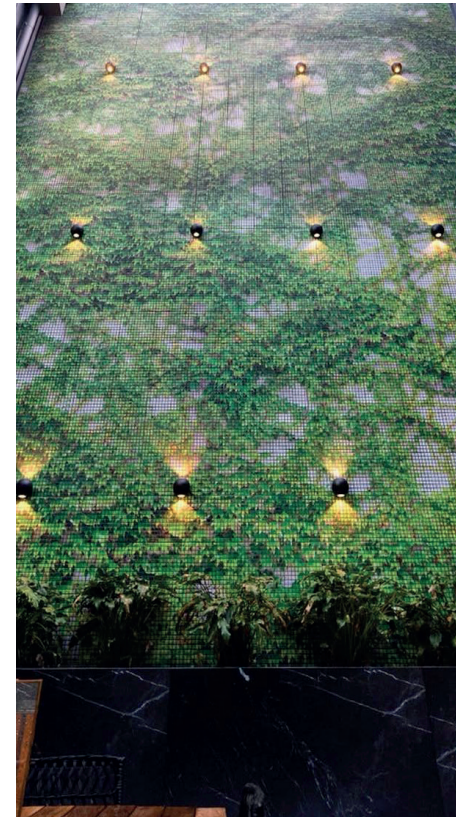
Through street art and digital muralism, we carry out projects that enhance local heritage, promote sustainability, and stimulate collective identity.

Every initiative is designed in dialogue with the community, with a particular focus on youth engagement and inclusive urban regeneration.

We integrate art with smart technologies: from interactive QR codes to augmented reality, our graffiti become visual platforms that communicate data, stories, and content in real time.

We collaborate with public institutions, businesses, and schools to help shape more creative and engaged cities.

With numerous projects implemented in Italy and abroad, Graffiti for Smart City stands out as an open laboratory where creativity and innovation come together to imagine new forms of visual and digital citizenship.



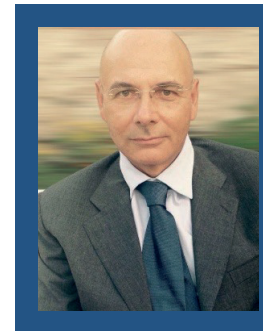
**NUOVA**  
**metalmecchanica**  
**marine division**

**NUOVA**  
**METALMECCANICA SRL**

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[www.nuovametalmeccanica.it](http://www.nuovametalmeccanica.it)



**CONTACT PERSON**

Carlo Bellantuono  
CEO

Carlo Bellantuono | LinkedIn

**COMPANY PROFILE**

“We give shape to the passion for the sea of people and companies, always putting safety, health, and respect for the environment first. By doing so, we make a concrete contribution to building a better world.”

Nuova Metalmeccanica produces structural and technological steelwork. With its “marine division,” it creates fixed or floating pontoons that make up complete modular mooring systems for pleasure boating, within marinas or marinas.

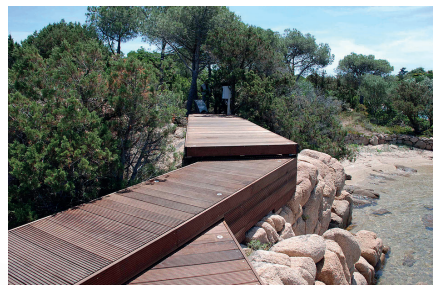
The starting point for every project is always a thorough on-site inspection to gather technical information and information on the weather and sea conditions of the location where the new structure will be located.

Our products and services are tailor-

made to meet the specific needs of each potential client.

Attention to quality, safety, health, and respect for the environment have always been the company’s priorities.

**Certifications:**



**Main products and services offered**

Design, construction, assembly, maintenance

Structural and technological steelwork for industrial and civil applications

Complete mooring systems for marinas and marinas

Fixed and floating docks

Submersible floating work platforms for port redevelopment

Technical consulting

**OPPORTUNITIES FOR COLLABORATION**

Supplies

Assembly

Technical consulting

Logistic support







## RICERCA PERDITE BRANDI DI BRANDI FABRIZIO

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73100 - LECCE - Italy

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[www.ricercaperditebrandi.it](http://www.ricercaperditebrandi.it)



### CONTACT PERSON

Brandi Fabrizio  
*Titolare*

Brandi Fabrizio | LinkedIn

### COMPANY PROFILE

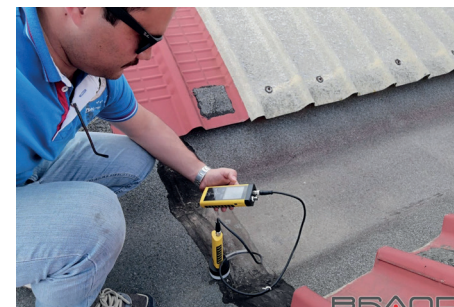
Ricerca Perdite Brandi is a plumbing company specializing in water leak detection and video inspections of black water drain pipes.

-We handle:-

\*Pressurized water leak detection in all types of structures (private homes, historic buildings, condominiums, etc.) using the latest generation of non-destructive 4.0 technology, which allows us to precisely locate and detect leaks. This also applies to large industrial firefighting systems.

\*Video inspections of black water drain pipes verify their internal condition. In case of cracks, we repair them using pneumatic systems and two-component resin, all without the need to break the ground.

\*Swimming pool leak detection without draining the water.





## ROMAGNO MARMI SRL

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70042 Mola di Bari (BA) - Italy

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info@romagnomarmi.it  
vito@romagnomarmi.it

[www.romagnomarmi.it](http://www.romagnomarmi.it)

### COMPANY PROFILE

Romagno Marmi since 1947 has been involved in the production and installation of custom-made projects. We provide materials such as natural stone, granite, onyx, semi-precious, synthetic, recomposed quartz, ceramic/stoneware, marble resin, sintered.

Romagno Marmi can offer its customers a complete and personalized high-quality service, achieve unique projects, such as flooring, wall cladding, stairways, bathroom furniture, kitchen worktops, fireplaces and much more. We have based our success on quality, research, innovation of materials and technologies. We perfectly combine the advanced technological approach, which drive us to experiment new

materials and products, with a strong attention to details, through a high artisan content that originates from the wisdom of our hands and minds. We offer a vast range of materials from all over the world and a huge number of applications and finishes to fulfil our customer needs, wall cladding, flooring, bathroom furnishing, and architectural proceedings. We offer a wide range of services ranging from technical assistance in the selection of materials, associated supplies, project



### CONTACT PERSON

Vito Romagno  
C.E.O.

Romagno Marmi | LinkedIn

applications, surveys on construction sites and construction supervision. We also provide a logistic service, installation, marble maintenance and restoration, and after sale support.

### Main products and services offered

Supply and installation of flooring, wall cladding, stairways, bathroom

furniture, kitchen worktops, fireplaces, design products

### OPPORTUNITIES FOR COLLABORATION

#### Proposed:

Sub-contracting; Products; Know-how; Services.





## SIDERMARINE SRL

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+39 080 5354837

sidermarine.com



### CONTACT PERSON

Ida Liantonio  
*Responsabile /Manager*

Ida Liantonio | LinkedIn

### COMPANY PROFILE

The Force of Nature – and the Technology that Resists It

When the sea becomes extreme and weather conditions put every structure to the test, marine shock absorbers come into play.

Their function is essential to absorb impacts, protect boats, and ensure stability even in the most critical situations.

In this video, we see them in action, under stress – yet always reliable.

A detail often underestimated... but it makes all the difference.

Sidermarine is an Italian company specialized in advanced systems for mooring and boat protection.

### Internationally Patented Products

All Sidermarine products, including shock absorbers and anchor swivels, are protected by international patents.

This recognition safeguards our innovation and guarantees our clients exclusive, high-performance solutions, designed and made in Italy.

### Sidermarine Shock Absorber: Hybrid Technology for Mooring

- The Sidermarine shock absorber was specifically developed for mooring and represents a unique hybrid system.



- The spring, the central component, is the only one able to continuously absorb the oscillations and wave movements, improving on-board comfort and stability.
- In extreme conditions, the elastomer takes over:
  - with 4 lateral elements per side (4+4)
  - and 1 central element, which absorb the loads and protect the boat from sudden stress and violent impacts.

The result? A progressive, silent, durable and safe system, suitable even for the most demanding moorings.

### Other Sidermarine Products

- Anchor swivels: strong, smooth, and seizure-free
- Components made with certified materials, resistant to corrosion and mechanical stress
- 100% Italian production, with quality control at every stage

### Close to the French Market

Sidermarine is ready to collaborate with French operators, shipyards, and distributors.

We provide:

- Technical documentation in French
- Professional after-sales support
- Fast deliveries across Europe and Worldwide



## THERMOWELL MARINE

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73051 Novoli (LE) - Italy

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marketing@thermowellmarine.com  
sales@thermowellmarine.com  
utc@thermowellmarine.com

[www.thermowellmarine.com](http://www.thermowellmarine.com)

### COMPANY PROFILE

Since 1997, Thermowell has been an Italian company specializing in the design and manufacture of marine air conditioning systems. Thermowell is a partner and supplier of nautical air conditioning, ventilation and refrigeration systems. Technological research, innovation studies and the selection of high quality components are the cornerstones of the business. Those who buy, build and maintain a boat can count on Thermowell: competitiveness, innovation, customization at the service of comfort on board.

Of considerable relevance and much appreciated is the service that Thermowell offers to shipyards and designers that includes everything related to the choice and installation

of an air conditioning system, such as the calculation of thermal loads of the various environments to be conditioned, the sizing of grilles and air diffusion vents, the sizing of pipes and pumps, the calculation of electrical loads and the provision of drawings (including three-dimensional) of the equipment to be installed.

Within the product catalogue,



### CONTACT PERSON

Mattia Napoli  
*Technical and sales manager*

Mattia Napoli | LinkedIn

the DO-IT-YOURSELF kit called IZY stands out for its originality and ease of installation. It is an innovative and exclusive system for the DIY construction of a complete air-conditioning system, in which the seawater circulation pump, as well as the electrical panels and components, are already mounted inside the air conditioner, and which

is accompanied by the complete set of accessories necessary for installation, i.e. grilles, vents, pipes, filter, etc. (even the clamps for fixing seawater and air pipes are included in the assembly kit). (even the clamps for fixing the seawater and air pipes are included in the installation kit).

### Main products and services offered

- sales training
- marketing content to expand the brand and technical training

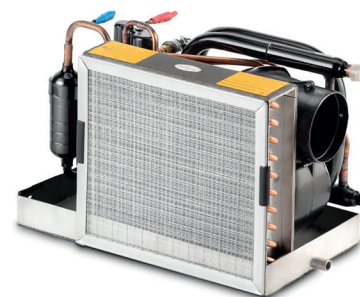
### OPPORTUNITIES FOR COLLABORATION

#### Proposed:

Technical training, samples suite case, visit plat production, start-up training.

#### Requested:

Distributor; Reseller; Importer.





## TR INOX

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### CONTACT PERSON

Antonio Rizzelli  
CEO

Antonio Rizzelli | LinkedIn

### COMPANY PROFILE

In 1990 Luigi Rizzelli creates an handcraft company for nautical accessories manufacturing. Passion, attention to details, design and constant investment in sophisticated technologies gave the opportunity to his two sons, Antonio and Roberto, to found the Tr-Inox, today one of the leading companies in Italy and Europe in the nautical industry. Its production is standard and customized both in stainless steel and aluminum, painted or unpainted.

TR INOX invests daily in specialized human resources and through the use of CNC machines efficiently respond to requests for mass production, but also for individual objects. As evidence of the extensive care

dedicated to the values of excellence and durability for our products along the entire production chain, the quality of our processes is certified by Bureau Veritas, one of the most important international certification bodies, which verified compliance of our company procedures to ISO 9001, ISO 14001 and ISO 45001 standards.

#### Main products and services offered

We treat only raw materials which of high quality, as the stainless steel AISI 316L, the better for nautical accessories, in order to obtain solidity and gloss over the years.

Thanks to sophisticated advanced equipment, technology is at home in the factory TR INOX: bending machines can read the settings given to the

computer, and bend any quantity required; with the use of lasers is achieved precision for cutting and finally with help of automated pickling and electro polishing, the steel returns to the natural sheen that sets it apart. Our production offers the nautical sector a wide range of products made of stainless steel and aluminum. The company's constant effort aims to merge the great artisan knowledge of our operators with the most modern



technologies offered by the market, with the ultimate aim of offering products of unparalleled beauty and durability. The wide range of products includes fuel and water tanks, deck accessories, aluminum brackets and much more.

#### OPPORTUNITIES FOR COLLABORATION

**Proposed:** Products, Know-how.  
**Requested:** Services, Logistic and distribution, joint R&D programs.



**SECTION FOR TRADE,  
HANDICRAFT & INTERNATIONAL  
BUSINESS PROMOTION**

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