

PUGLIA



REGIONE PUGLIA



Project co-financed by the European Union in accordance with the Operational Programme Puglia 2014-2020
Action 3.5 - Initiatives for strengthening international business development



Rallegrati

Rallegrati redefines **Italian knitwear** with a bold, contemporary spirit. Rooted in Puglia, the brand crafts artisanal luxury pieces using innovative techniques and fine yarns. Each collection celebrates the human form, blending comfort, durability, and exclusive designs inspired by nature, all while maintaining a strong commitment to sustainability and local heritage.

Chiara Giulia Micoccio

Chiara Giulia Micoccio is a designer and entrepreneur from Salento, Italy, and the founder and creative director of the CGM (Chiara Giulia Micoccio) brand, based in Lecce. Her brand is known for celebrating Apulian creativity with a unique stylistic vision that blends fashion, art, design, craftsmanship, sustainability, and innovation, promoting the excellence of Made in Italy. Through the CGM boutique and **concept store**, Micoccio brings together industry professionals to create synergies and exclusive collections of **clothing and accessories**, with international shipping available. She is also active as a fashion influencer, sharing trends and inspirations on social media.



Maria Elena Di Terlizzi

Maria Elena Di Terlizzi crafts exquisite, **made-in-Italy couture** that beautifully merges traditional Apulian craftsmanship with modern elegance. Celebrated for her bespoke designs and cultural collaborations, she creates unique garments that embody sophistication and timeless style. Her collections reflect a perfect harmony of heritage and innovation, making every piece a true work of art.



Pour Moi

Pourmoi.it is an Italian online retailer specializing in **women's lingerie, nightwear, and swimwear**, known for combining comfort and style with a focus on quality and elegance. The brand offers a wide range of fashionable and affordable intimate apparel designed to empower women and enhance their confidence. Its collections often feature trendy designs, vibrant colors, and delicate fabrics, catering to diverse tastes and occasions. Pourmoi.it aims to provide a seamless shopping experience with a user-friendly website and attentive customer service.





Nanaleo

Nanaleo, founded by designer Ivana Pantaleo in 2011, is an ethical and sustainable **haute couture label** that stands out for its commitment to eco-luxury and holistic well-being. The brand is renowned for its innovative use of **organic and ecological materials—such as linen, hemp, and organic cotton**—showcased in Italy's first fully organic fashion show, CLOTHERAPY®, which merges elegance with the quality of natural fibers. Nanaleo's collections are distinguished by vibrant, dopamine-inspired colors and a philosophy that fashion can be both beautiful and therapeutic, making the CLOTHERAPY® dress an icon of the collection, symbolizing the brand's fusion of style, sustainability, and positive energy.



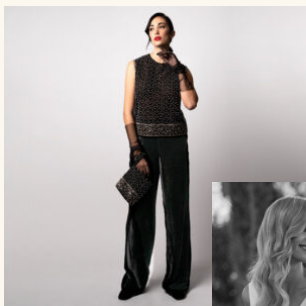
Fortunale

Fortunale is an Italian brand specializing in **100% natural knitwear made from pure organic Italian wool and dyed exclusively with chemical-free vegetable pigments derived from flowers, plants, and roots**. Each sweater is handcrafted by skilled artisans in Italy, combining traditional craftsmanship with eco-sustainability. Fortunale garments are designed to be breathable, warm, and comfortable for all seasons, with unique colors achieved through ancient natural dyeing techniques. The brand embraces **circular economy principles**, offering high recyclability (up to 80%) of its sweaters and incentivizing customers to return old sweaters for discounts on new ones. Additionally, for every sweater sold, Fortunale plants a tree, supporting environmental and social projects in reclaimed lands. Their collections include men's, women's, and unisex sweaters, all characterized by elegance, practicality, and a commitment to nature-friendly fashion.



Sartoria Di Renzo

Sartoria Di Renzo is an elegant Italian tailor shop based in Andria, Bari, specializing for over 10 years in **bespoke men's fashion, particularly business suits and wedding attire**. The atelier is renowned for its craftsmanship, offering custom-made suits crafted from high-quality fabrics with refined colors, designed to reflect each client's personality and style. Their services include personalized consultations to create unique, unforgettable garments for special occasions such as weddings, with a full range of classic and formal wear including tuxedos, smoking jackets, and accessories like ties, cufflinks, and shoes. The Sartoria Di Renzo team, led by skilled tailors Francesco, Andrea, and Mimmo Di Renzo, is praised for meticulous attention to detail and excellent customer service, making it a trusted choice for tailored menswear in the region.



Atelier Dama (DAMA Couture)

DAMA Couture creates authentic, hand-crafted dresses for confident, independent women. Founded from a passion for art and beauty, the atelier specializes in **unique, made-to-measure bridal gowns**, meticulously tailored by skilled artisans. Every piece is a work of art, reflecting creativity, heart, and a commitment to making every woman feel extraordinary on her special day.

Meet the Designers

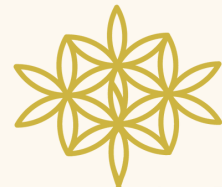


RALLEGRATI

atelier
DAMA



FORTUNALE
YOUR PURE NATURE



NANALEO
CLOUTHERAPY

POUR MOI

SARTORIA
DI RENZO

me
MARIA ELENA DI TERLIZZI



REGIONE
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FEDERATION OF PUGLIESE
CLUBS OF BRITISH COLUMBIA



Consulate General of Italy
Vancouver

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European Union
European Regional Development Fund



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Il futuro alla portata di tutti

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